



Introducing FundIQ – Independent Research to Help Treasurers Maximize Money Fund Performance

Treasurers charged with managing money fund investments, can now look beyond yield to see money fund risk characteristics in all their dimensions: portfolio quality, sponsor status, systemic issues and more. FundIQ™, one of the industry's first and only research-based money fund platforms, helps treasurers to maximize performance through fundamental risk analyses of prime institutional money market funds.

See what you've been missing: [Look at what FundIQ offers you here.](#)

FundIQ delivers much more than simple metrics, analytics or characteristics. The investment professionals at Capital Advisors Group look behind the numbers to provide deep, proprietary research and credit opinions on the risks related to the funds in which you invest.

FundIQ at a glance:

- Covers **15 of the largest AAA** rated prime institutional money market funds representing **more than \$590 billion** in fund assets*
- Deep analyses in **5 major risk categories**
- Monitors more than **50 individual risk variables**
- Direct access to the independent research work of Capital Advisors Group's **seasoned investment professionals** through a proven fund trading platform
- Instant **e-mail notifications** of specific events such as fund downgrades or compliance issues

Interested in assessing risk and maximizing performance? Let us help. [Open the door to FundIQ by clicking here.](#)



**Source: iMoneyNet Domestic MarketShare Report as of 1/20/2010.*